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Petainer aims to crack Russia with new PET beer keg and water cooler factory

Leading plastic container supplier Petainer has opened a new site in Russia producing recyclable PET beer kegs and water cooler bottles for the local market.

The factory, which is located 40 miles from Moscow in Klin, is equipped with a state-of-the-art SIDE blowing machine capable of manufacturing 700 kegs per hour, up to a maximum keg size of 50kg.

The facility is currently supplying 20 and 30-litre PetainerKegs™ to customers in Russia, as well as Belarus and the Ukraine.

Annemieke Hartman-Jemmett, Strategy Director at Petainer, said: “Russia is a very important market and our Klin factory will enable us to tap into the rapid growth opportunities in this part of the world. The new production unit boasts the very latest technology and produces kegs and containers that adhere to the highest quality, safety and environmental standards.”

Petainer, which is based in the UK and has a global distribution network, will be showcasing its capabilities for the Russian market at UPAKOVKA/UPAK ITALIA 2014, the trade show for the plastics packaging industry, which takes place in Moscow from 28-31 January 2014. Petainer will exhibit in Hall 2.2.

Annemieke Hartman-Jemmett added: “Participation in UPAKOVKA/UPAK ITALIA 2014 will enable us to reinforce our commitment to the Russian market and explain the benefits of our high-performance PetainerKegs™ and PetainerCoolers™ to new and existing customers.”

PetainerKegs™ are lightweight beverage containers manufactured in recyclable PET, offering economic and environmental benefits when compared with metal kegs and other plastic variants. They are available with one-way, low cost fittings that enable them to be connected to existing tapping systems for draught beer.

PetainerCoolers™ are also made out of PET, and contain zero bisphenol-A (BPA), making them a safer alternative to other coolers on the market. They are environmentally friendly, returnable and refillable, and designed to be compatible with major water cooler dispensers or dispensing systems.

Ends



PetainerCooler™



PetainerKeg™

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Notes to editors:

- Petainer is a specialist engineering and technology business, an industry leader in the development, design and manufacture of PET (PolyEthylene Terephthalate) food and beverage containers.
- Petainer is a UK-based company which has operations in Scandinavia, the Czech Republic and Russia as well as sales offices in Germany and the U.S. Petainer's products are available globally. See www.petainer.com.
- The PetainerCooler™ and PetainerKeg™ are produced at the company's manufacturing plants in Aš, the Czech Republic and Klin, Russia.
- Polyethylene terephthalate, commonly abbreviated to PET, is a thermoplastic polymer resin of the polyester family and is used in beverage, food and other liquid containers.