

02/04/2014

Petainer brings all the benefits of PET to the food industry with the new petainerJar™



Petainer, the leading supplier of plastic packaging, has launched the petainerJar™, a PET jar that offers significant cost and sustainability benefits over jars made from other materials. The new petainerJar™ can be supplied with short lead times either as a fully blown jar or as a PET wide mouth preform, ready to be blown by food manufacturers on their own premises as and when needed. This two stage process offers inbound freight savings of up to 90%, and, significantly reduces costs.

The petainerJar™ is more cost effective and sustainable than jars made from other materials because it weighs much less, which means more can be carried on a truck without breaching weight restrictions whilst making maximum use of the load space. In turn, this saves dramatically on freight costs and fuel consumption. Transporting jars in preform format improves environmental performance since many more can be transported in fewer shipments, further cutting down on road miles. Preforms additionally offer operational benefits because they require less storage space.

Petainer manufactures the petainerJar™ creating a highly engineered preform made from our PET blend that offers significant benefits over standard PET, including superior barrier technology for extended shelf life (if required), and maximised

weight reduction in design saving materials, thus reducing costs. The PET petainerJar™ is also made from material that is fully recyclable.

The petainerJar™ is available in sizes ranging from 300ml to 7.6 litres, with standard neck sizes from 63 to 120mm, with the most prominent current sizes of 100mm, 110mm and 120mm. Petainer offers a portfolio of jars and is able to work with individual customers to create a range that meet their exact requirements.

Petainer is already a well-established supplier of PET preform bottles, kegs and water coolers to the beverage industry. The addition of the petainerJar™ to its packaging portfolio means the multiple advantages of PET can now also be enjoyed by companies in the food industry.

Annemieke Hartman-Jemmett, Group Commercial Strategy Director at Petainer, said: "The launch of the petainerJar™ is an exciting move for us and means we can bring our wealth of expertise into this part of the packaging market for the first time. Our new jars have so much going for them, and it's our mission to ensure that as many food manufacturers as possible can enjoy these benefits."

She continued: "We know that food companies are concerned that their cash flow is severely impacted due to the long period taken up by production and logistics, which outside of Europe can take as much as 12 – 16 weeks. With petainerJar™, whether supplied ready-blown or as a preform, we offer customers far shorter lead times, as well as a highly engineered quality product at a lower cost offering with improved sustainability, and, they are produced in Europe."

The petainerJar™ will make its official debut at the forthcoming FIBO 2014 exhibition, the leading international trade show for fitness, wellness and health. The petainerJar™ is perfect for products such as protein powders – making FIBO the ideal platform for launching the new packaging concept. The show takes place in Cologne from 3-6 April 2014, and Petainer will exhibit on Stand 8/C35. The petainerJar™ is also suitable for a wide range of other food products, including coffee.

Petainer supplies the petainerJar™ with varying levels of service, depending on a customer's requirements, from a full service contract to delivery of the preforms only, providing a product and service package that will help food companies of all types and sizes to deliver their objectives.