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Press release

**BELGIAN PRIVATE EQUITY FUND KeBeK DRIVING FORCE BEHIND
EXPANSION CONTACT CENTER GROUP**

- **Acquisition of Ebos via KeBeK portfolio company Mifratel**
- **Know-how and complementary customer portfolio key elements of growth ambitions**
- **Innovation capabilities strengthened**

Belgian private equity fund KeBeK I has taken a major step in creating a leading and high-quality contact center group. The fund acquires industry player Ebos through its portfolio company Mifratel.

Founded by Groupe Rossel and Ludovic Herman in 2001, Ebos is present in Mouscron, Tournai, Ostend and Luxembourg. Like Mifratel, the company is active across a range of sectors with inbound and outbound contact center services.

The combined breadth of capabilities, know-how and complementary customer portfolio is expected to provide both existing and new clients with increased flexibility and product innovation, using a variety of communication channels (telephone, internet, chat, e-mail, ...).

The acquisition creates a group of some 850 employees and €40 m in turnover. It serves over 40 clients across 15 industry sectors, with client teams ranging from 1 to more than 100 agents.

Commenting on the transaction, **Mr. Frank Dhooghe, CEO of Mifratel**, said: "For Mifratel, this acquisition is part of our "BuilT to Excel" strategy. We want to remain the reference in Belgium for flexible, high-quality, customer-centric Contact Center Services. Ebos and Mifratel share a culture of entrepreneurship, passion and continuous improvement. I look forward to further expand this group, together with Ludovic Herman."

Mr. Ludovic Herman, CEO of Ebos, added: "Our clients trust us for our commitment, loyalty and integrity. As an open company, driven by employee empowerment, I take pride in joining forces with Mifratel. I want to thank our exiting shareholder Rossel, the Board of Directors and Mr. Paul Callebaut for having provided Ebos the opportunity and support to grow."

"This milestone acquisition allows Mifratel to further professionalize and grow, in line with the ambitions we set out in 2014. We are creating a large and diversified contact center group with five sites in Belgium, one in Luxemburg and one in Morocco." says **Gert Van Huffel, Managing Partner at KeBeK Private Equity**.

Further information:

Mifratel - www.mifratel.be

Contact: Frank Dhooghe: frank@mifratel.be or +32 468 17 12 60

Ebos - www.ebos.be

Contact: Ludovic Herman: ludovic.herman@ebos.be or +32 477 67 44 46

KeBeK - www.kebek.be

Contact: Gert Van Huffel: gert.vanhuffel@kebek.be or +32 496 57 90 57

KeBeK is an independent Belgian private equity fund, that invests in solid, medium-sized companies with a demonstrable potential for further value enhancement. KeBeK actively supports the management teams of its portfolio companies with the implementation of a jointly defined corporate strategy. KeBeK generally acquires controlling stakes, without, however, interfering with the daily operations. KeBeK's current portfolio is composed of 8 companies. The fund is managed by 4 partners, who have been working together for many years and who have a proven track record in the private equity industry. KeBeK's capital is provided by renowned institutional investors, family offices, and successful entrepreneurs.

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